

# Open day Proeffuin Randwijk Augut 15th, 2019, a day full of inspiration!

On August 15<sup>th</sup> (Thursday) Fruitconsult, the Dutch Fruit Growers Organization (NFO), the Central Fruit Production Advisory Service (CAF) and Wageningen University & Research (WUR Open Crops) are organizing the annual open day at the applied plant research centre for fruit cultivation (Proeftuin Randwijk).

The program starts at 2 p.m. (walk in from 1:30 p.m.). The activities end around 8.30 p.m. During this day, national and international fruit growers and other professionals who are interested in fruit production are invited.

The visitors to the open day will be informed about the latest insights in the field of high-quality and sustainable production of apples, pears, plums, cherries and soft fruits.

### An inspirational program and an interesting business market

This year the organization has put together an exceptionally inspiring program! There are various field excursions were trials will be shown and discussed, there are machine demonstrations and there will be a large business market.

During the field excursions, attention is paid towards the cultivation systems of the future like various 2D plant systems. In addition, attention is paid to watering, weed control, to varieties and rootstocks and to the covered cultivation of apples and pears. The new organic plot with 9 apple varieties and 4 pear varieties will also be visited.

A short symposium will be devoted to the new cabrio greenhouse for protected apple production at Proeftuin Randwijk, which will be festively opened during the open day.

Mechanization demonstrations are shown on the open field in the orchard. Innovative spraying techniques will be shown as well as the newest ways of mechanical weed control. You can also attend a presentation about results of the Fruit 4.0 project that concerns technology and data management for the fruit chain.

During the open day, there will be a "business square" behind the main building of Proeffuin Randwijk. This square will be the heart of the open day. It is the meeting place where visitors can get inspired by more than 50 exhibitors that will introduce their new products and services for te professional fruit growing and were visitors can enjoy a snack or a drink.

#### **Practical issues**

Supporters, sponsors and partners of Proeffuin Randwijk can use their free tickets. Others are asked to pay an entrance fee of  $\in$  100,- The entrance fee includes snacks and drinks. Visitors who become sponsor or supporter on site can also visit the open day free of charge.

The open day is organised for growers of apples, pears, plums, cherries and softfruits. Of course other professionals related to the fruit business are also invited.

For softfruit growers, there is a special field excursion which starts 4:45 pm till about 6:15 pm. For foreign growers there will be a field excursions in the English and German language. The definitive and complete program will be announced a few days before the open day via the agenda at our website (www.proeftuinrandwijk.nl).

### Rabobank main sponsor of the open day

This year four local banks are the main sponsor of the open day. These are Rabobank Maas and Waal, Rabobank East Betuwe, Rabobank West Betuwe and Rabobank Bommelerwaard. Rabobank is also present at the business square.

## **About Proeftuin Randwijk**

Proeftuin Randwijk is the central place in the Netherlands where independent and practical oriented innovation and knowledge is developed for Dutch fruit growers. At Proeftuin Randwijk we work on sustainable impact for the fruit cultivation of today and tomorrow. At Proeftuin Randwijk you can find an interesting mix of applied research and demonstrations in the field of sustainable fruit growing, modern varieties and rootstocks, efficient production systems and technology.

### Want to know more or become sponsor or supporter?

If you have any questions about this message or if you are considering to become a sponsor or supporter, please contact us via info@proeftuinrandwijk.nl.

Proeftuin Randwijk is located at: Lingewal 1, NL 6668LA, Randwijk.









